



## Alabama Master Gardeners Association

Host: Autauga County Master Gardeners Association  
Attn: Sondra Henley, Conference Chair  
139 1<sup>st</sup> Street  
Prattville, AL 36067

Alabama Master Gardeners improve their communities by providing education and training to its citizens. As part of our mission, the Alabama Master Gardeners Association (AMGA) holds an annual conference that draws 350 to 400 attendees from all over the Southeast.

The 2025 AMGA Conference will be held April 3-5, 2025, at First Baptist Church, Prattville, AL. The attached information details the various levels of participation that are offered at this conference. Let us work together to promote your company, brand, or product. Please consider becoming a Sponsor, Vendor, Donor, Friend, Supporter or Advertiser today!

**AMGA Purpose:** The purposes of the Alabama Master Gardener Association are educational, scientific, literary, and charitable and are established to support and enhance the Alabama Cooperative Extension System's Home Horticulture Program as well as the land-grant universities of Alabama.

Included in this packet is the **2023 Alabama Extension Master Gardener Impact on the State of Alabama**. The eleven-million-dollar value speaks highly of the volunteer hours that 2000 Master Gardeners donated throughout the state in their time and energy.

**2025 Conference Overview:** The mission of the AMGA State Conference, is to offer broad educational opportunities to attendees plus assist improving and beautifying Alabama communities. The theme of the 2025 conference is "*Fountains of Knowledge, Learn, Share, Grow.*" The conference information is available on the web at: <https://alabamamga.org/>. The conference is open to the public.

**How to Sign Up:** Simply fill out the 2 forms at the back of this packet and return them to the letterhead address above with a check payable to the Alabama Master Gardeners Association, Inc.

**Questions?** Email [alabamamga.conference@gmail.com](mailto:alabamamga.conference@gmail.com). Text or call: 205-567-3333. We look forward to having you participate in our conference.

Sondra Henley, 2025 Conference Chair  
Alabama Master Gardener since 2006

The Alabama Master Gardener Association and Autauga County Master Gardeners Association have been recognized as fully qualified 501 (c) 3 organizations by the Internal Revenue Service. As 501 (c) 3 organizations, we are allowed to accept contributions, and we are also qualified to receive bequests, devices, transfers, or gifts. Your donations may be tax deductible as determined by the IRS. [www.alabamamga.org](http://www.alabamamga.org) [www.ataugamastergardeners.org](http://www.ataugamastergardeners.org)

## AMGA Sponsor and Vendor Packages

<b><i>Sponsor Levels</i></b>	<b><i>Hickory \$2,500</i></b>	<b><i>Oak Leaf \$2,000</i></b>	<b><i>Dogwood \$1,000</i></b>	<b><i>Maple \$500</i></b>
Ad in conference program and name included in Sponsor List	Full Page, 4 colors	½ page Black & White	¼ page Black & White	
Conference admission	6 each	4 each	2 each	1 each
Standalone advertising brochure in registration packet (provided by you no later than March 15, 2025)	X	X	X	X
Tickets for 1 <sup>st</sup> & 2 <sup>nd</sup> day meals and reception	6 each	4 each	2 each	1 each
Vendor Booth	8' x 20' feet	8' x 10' feet	8' x 10' feet	

<b><i>Vendor Levels</i></b> <i>We focus on gardening related vendors; however, others will be considered</i>	<b><i>Azalea \$225</i></b>	<b><i>Camellia \$125</i></b>
Vendor Booth Size	Double Appx. 8' x 20'	Single Appx. 8' x 10'
Name included in Vendors List in conference program	X	X
Two Box Lunches on Day 2 and all snacks	X	X

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# AMGA Levels of Support and Advertisement Sizes

## ***Levels of Support***

**Donor:** Provide **items for use** as speaker gifts, door prizes, or silent auction items. Provide favors for attendees, administrative materials, supplies, and/or services.

**Friends** of Alabama Master Gardeners Association &/or Autauga County Master Gardeners Association  
Donation of any amount between **\$100 - \$499**

**Supporters** of AMGA/ACMGA – Donation of any amount between **\$25 - \$99**

Advertising brochure or business card given to conference attendees (must be provided no later than **March 15, 2025**)

**\*\*Your name/business name included in the conference booklet under the appropriate title: Donor, Friend, Supporter**

<i><b>Advertising Packages</b></i>	<i><b>Full Page</b></i> 7 ½" h x 4 ½" w <b>\$100</b>	<i><b>Half Page</b></i> 3 ¼" h x 4 ½" w <b>\$50</b>	<i><b>Business Card</b></i> 3 ¼" h x 2" w <b>\$25</b>
Black & White ad in program	X	X	X
Send digitally to <a href="mailto:alabamamga.conference@gmail.com">alabamamga.conference@gmail.com</a> (must be camera ready, high resolution 300 + dpi and due by <b>January 30, 2025</b> )			

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# Invoice

<b>Organization Name:</b>	
<b>Contact Name:</b>	
<b>Mailing Address:</b>	
<b>Office Phone:</b>	
<b>Cell Phone:</b>	
<b>Website:</b>	
<b>Email:</b>	

	<i>Level</i>	<i>Cost</i>	<i>Check Choice(s)</i>	<i>Amount Due</i>
<b>Sponsor</b>	<b>Hickory</b>	<b>\$2,500</b>		
	<b>Oak</b>	<b>\$2,000</b>		
	<b>Dogwood</b>	<b>\$1,000</b>		
	<b>Maple</b>	<b>\$500</b>		
<b>Vendor</b>	<b>Azalea - 8' x 20'</b>	<b>\$225</b>		
	<b>Camellia - 8' x 10'</b>	<b>\$125</b>		
	<b>Electrical Drop</b>	<b>Check if needed</b>		
<b>Levels of Support</b>	<b>Donor</b>	<b>Items used during and for the conference</b>		
	<b>Friend</b>	<b>Donation amounts between \$100-\$499</b>		
	<b>Support</b>	<b>Donation amount between \$25 - \$99</b>		
<b>Advertisements</b>	<b>Full Page</b>	<b>\$100</b>		
	<b>Half Page</b>	<b>\$50</b>		
	<b>Quarter Page</b>	<b>\$25</b>		
<b>Total Due</b>	<b>Make check to AMGA</b> <b>Mail to: ACMGA</b> <b>Attn: Sondra Henley, Conference Chair</b> <b>139 1<sup>st</sup>. Street / Prattville, AL 36067</b>			

<b>Please select: Thursday night Meet &amp; Greet</b>	<b>Sponsor tickets</b>	<b>Number: _____</b>	
<b>Friday lunch boxes</b>	<b>Turkey # _____</b>	<b>Ham # _____</b>	<b>Garden Salad # _____</b>
<b>Friday night meal</b>	<b>Roast Beef # _____</b>	<b>Poppyseed Chicken # _____</b>	

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# Sponsor & Vendor Waiver and Application 2025 AMGA Conference

Sponsors and Vendors: Please provide a general description of items to be sold or donated:

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Please indicate any special accommodation that you or any member of your party will require:

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**Sponsors and Vendors: Please sign and date the following waiver and return it to the mailing address below. Vendor Waiver**

I, as the person responsible for the vendor named herein, for and in consideration of acceptance of this application in this conference, do forever waive any and all claims for said vendor, its employees, agents, and assigns, against members and sponsors of the Alabama Master Gardeners Association (AMGA), for illness or injury which may result directly or indirectly from said vendor's participation in this conference.

I understand that AMGA shall not be liable for any security or protection of personal items, exhibitor materials or equipment belonging to exhibitors. I also understand that any valuables should not be left unattended in the exhibit area at any time. If my display includes plant material, I will provide a tarp or floor covering to accommodate any dirt or water from the plants.

In the unfortunate event that I must cancel, a written notice of cancellation must be postmarked by **February 15, 2025**, for a full refund. AMGA reserves the right to reject and/or cancel any sponsor, vendor, or donor for any reason.

Your Signature: \_\_\_\_\_ Your Title: \_\_\_\_\_

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

AMGA Vice President

Please mail this form and check payable to: **Alabama Master Gardeners Association (AMGA)**

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